



VRGE is a community-oriented one day gaming expo that sells out annually. It has been running for over a decade; first held at The Columbia Theatre before moving to the Anvil Centre in 2016. VRGE is a single day full of vendors, artists, video gaming tournaments, themed musical performances, guests and panels, and a costume contest, all celebrating retro video games. The event is all-ages in a licensed venue, creating a unique mix of people gathering to enjoy their hobby.



*Super fun time - my son's first Expo experience was awesome! Lots of great deals and fun retro games to play. Well organized with great, friendly staff. Thank you" - Marion*



*Love this event and was excited to be a returning vendor! Thanks so much to everyone who stopped by and even picked up a couple games I was missing ♡ Always a delight and hope I can return again next year!" - Harli*



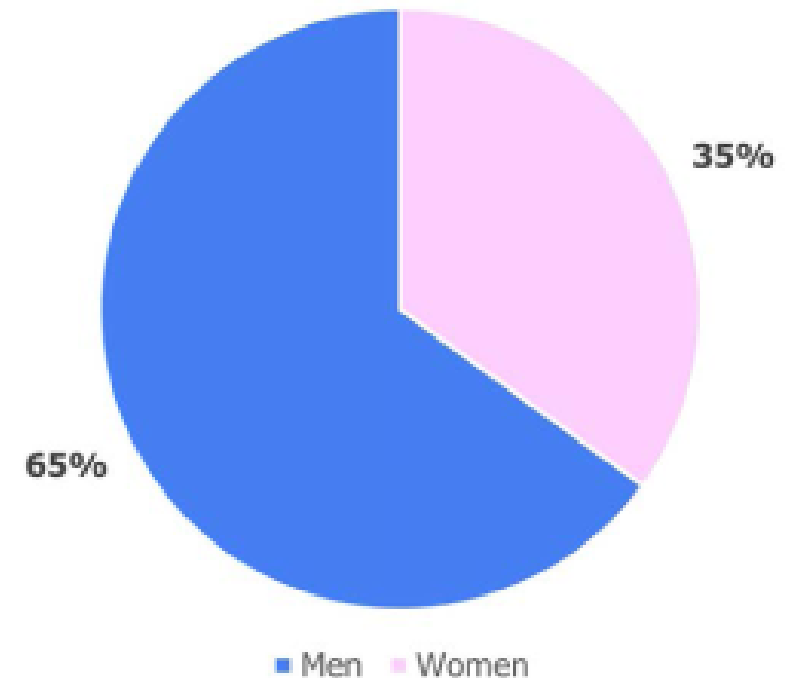
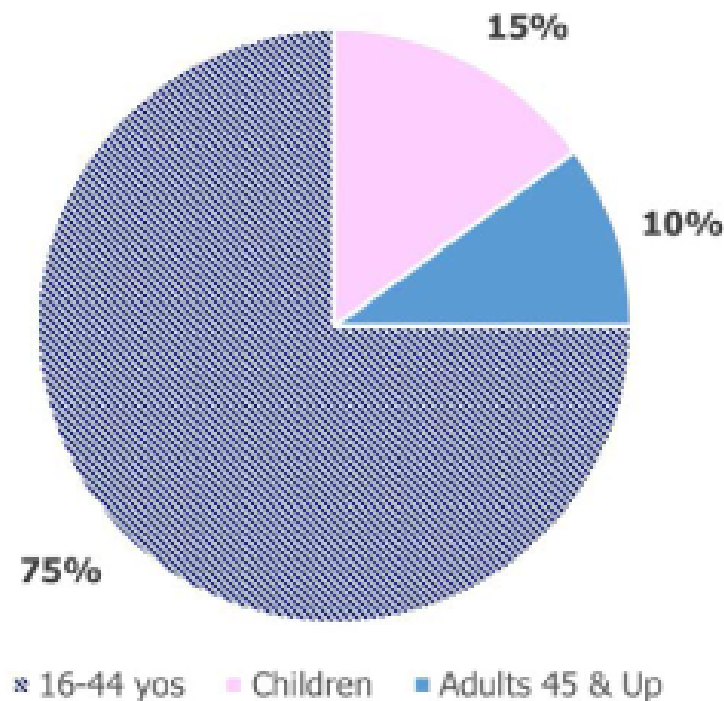
*I had such an amazing time yesterday at VRGE. 13 hours spent meeting new vendors and talking to attendees and the energy was electrifying... There were cool panels, costume contests, live music, themed drinks and freeplay areas and tournaments." - James*





**Attendees:** 1500-2000 (unique individuals)

**A wide variety of people attend VRGE. The one thing they all have in common is a shared love for retro gaming culture and nostalgia.**



Most attendees are local, coming from within the Lower Mainland and have a reasonable amount of disposable income. They will be in the area all day, looking for places to eat and drink and seeking out new businesses that can sell them merchandise and keep them entertained.

Our attendees are very active on social media, with a notable presence on most major platforms including Facebook, Twitter, Youtube and Instagram.



## OFFERINGS

*All sponsors all eligible for the following:*



### Event Announcement

we'll read aloud a promotional blurb about your business at one of our main events (at a gaming tournament, costume contest, live music event, or trivia panel)



### Social media promotion

a dedicated post promoting your business or organization on our Facebook, Instagram, Twitter



### Sponsor listing on our website

advertisement of your business or organization on our [VRGE homepage](#) with a link to your website

*We are always open to tailoring a custom sponsorship opportunity to your needs.*

## REQUESTS



### Prizes

many of our tournaments and contests give away prizes, we accept both merchandise and gift cards



### General Donations

as we face rising costs annually, we appreciate any support you can offer.



### Catering

food, snacks, and beverages for our hard-working volunteers who help run the expo



### Publicity

media coverage, social media, etc.

If you'd like to get in touch with us about sponsorship, please reach out to [kevinfreed@gmail.com](mailto:kevinfreed@gmail.com)