

# Vancouver Retro Gaming Expo 2023 Vendor Kit



**When:** June 24th 2023 (11am-7pm)

**Where:** Anvil Centre (777 Columbia St. New Westminister BC)

**Expected attendance:** 1500-2000 (unique individuals)

**Summary:** For over a decade VRGE has been a yearly event, originally held at The Columbia Theatre until the 2016 move to it's current venue the Anvil Centre. With the move to Anvil we have taken over every available room, added more content, guests, vendors and ultimately attendees. The vendor hall is located front & center on the main floor next to the entrance, with an open concept more similar to a flea market rather than a trade show. The tables sell out every year, and we prioritize relevant vendors and artists that have been before or are best suited to this event.

**Cost:**

8' table (wall) = \$250	For Video game sellers on wall spaces.
8' table = \$200	For Video game sellers.
6' table = \$150	For Artists and other related businesses.

(1 Vendor pass included per table, additional are \$25/each).

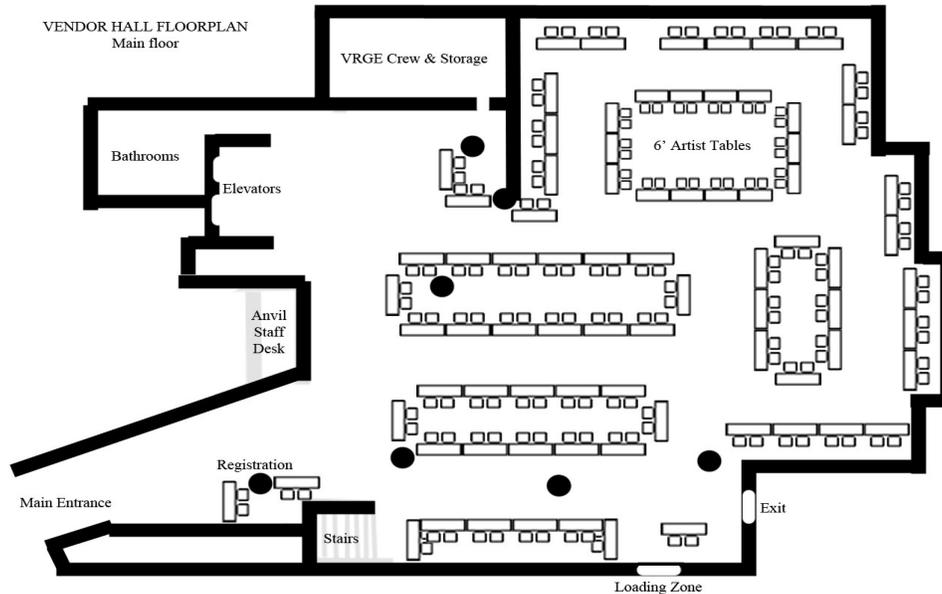
**Demographics:** We get a wide variety of people, ranging from families with young children (15%) to adults 45 & up (10%), but most (75%) fall in the 16-44 range with about a 35/65 split of women to men. The one thing they all have in common though is a love for retro gaming, so vendors of retro games, collectibles, and related art will have a very captive audience that generally brings a lot of cash.

**To book space:** Email Brian at [vancouvergamingexpo@gmail.com](mailto:vancouvergamingexpo@gmail.com) with the following information:

- Your business name.
- Contact name, email address & phone number.
- How much space you would like and any location/layout preferences.
- A brief description of what you are selling (if I don't already know you).

Please be patient, as replies may be delayed while we wait on confirmations from others, or if emailing outside of normal planning dates (Jan-June).

**Sample floorplan:** Please note: This is a new floorplan of the vendor area only, and may be subject to change at the venue's request. Some areas can be rearranged slightly or turned into booths (without pipe/drape).



**Load-in/out:** Load-in will begin at 8am (Doors at 11am) on Saturday, with preferred Friday night load-in (usually 5pm-8pm). There is very temporary loading-zone parking in front of Anvil on Columbia St as well as limited space just around the corner on Begbie St (to load in via the main floor door at the bottom right of the above map). It is preferred that you park in the building (entrance off 8<sup>th</sup> St., go to P3) where you can easily load into the elevators (make sure you are at the right ones – NOT the office tower) directly to the main floor. Load-out will begin as soon as the doors close at 7pm, with everyone needing to be out of the building by 10pm.

**Important notes:**

- No outside alcohol permitted (outside food is ok). Venue is licensed.
- Vendors are also subject to our “Rules & Policies” as well as “Photo/Video Policies” as written on our website “Rules” page.
- Electricity is available, outlets are limited. BYO Ext. cords & power bars.
- Free WiFi is available in a limited capacity with city sign-in page.
- Payment required in advance (upon approval) via Cash, or e-transfer.
- Bring a tablecloth for your table, and another to cover your table if you set up on Friday night (for added security – there will be a guard).
- Please share the event on social media: @vanretrogaming #VRGE2023